



NUVÈ
WINDOW TREATMENTS

RETAILER SALES SHEET

PULL CONCEPT

A MODULAR, SAFE & VERSATILE PULL CONTROL SYSTEM



NUVÈ

CONFIDENTIAL — FOR RETAIL PARTNERS ONLY

POWERED BY: **COULISSE**
since 1992

A MODULAR, SAFE & VERSATILE PULL CONTROL SYSTEM

The Pull Concept is a patented pull-control system that eliminates dangerous continuous loops. It delivers safe, smooth and stylish operation for both manual and motorized blinds and shades — giving your customers a premium experience while simplifying your inventory.

KEY COMMERCIAL ADVANTAGES

- Maximum child safety
No hazardous loops — fully compliant with safety standards.
- Highly modular design
Fewer SKUs mean lower stock levels, higher margins and easy part replacement.
- Universal compatibility
Works with Roller, Double Roller, Pleated, Venetian, Roman, Honeycomb, Vertical, Panel and Curtain systems.
- Easy assembly & maintenance
Quick to install, interchange and service — reduces installation time.
- Premium finishes
Wide range of colors and finishes in plastic and metal to match any interior.
- Motionblinds integration
Manual override on smart motors, with the setup code safely stored in the tassel.



CONTROL OPTIONS OVERVIEW

SYSTEM	BEST FOR	MAIN BENEFIT
Twin Pull	Roller & Roman shades	Effortless positioning — no continuous loop.
Pull Cord/Chain/ Wand	Motionblinds motorized systems	Manual backup and setup code always accessible.
Wand Control	Curtains, panels & verticals	Smooth sliding and tilt control.

Twin Pull — safest manual operation

Retractable pull controls raise and lower shades to any position without the continuous loop found in traditional clutch systems. Significantly safer and easier to use. Available in cord, chain or wand versions.

Motionblinds + Pull Control

Enables customers to manually override the smart motor with a simple pull. The motor setup code is securely stored inside the tassel and always within reach.

Wand Control

Ideal for curtains, panel tracks and vertical blinds — also allows tilting. Completely child-safe by design and very user-friendly.

COMPATIBLE MOTORS

CM-45

CM-03 / -E

CM-05

CM-06 -E-R / -E-V

CM-08 / -E

CM-40

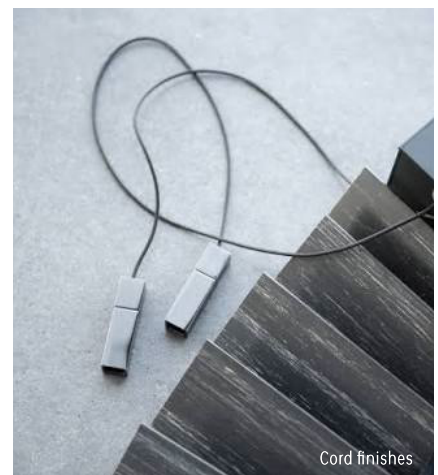
and others



Twin Pull tassel



Wand assembly



Cord finishes

PARTS & FINISHES SUMMARY

The system uses a limited set of modular components for maximum efficiency:

- Tassels (Pullers)
PU01 (plastic) and PU02 (metal) in 10+ colors and finishes.
- Connectors
PU08 for chain, PU09 for cord.
- Wands
PU12 available in 40, 60 and 100 cm lengths with multiple finishes.
- Popular Finishes
White, Off White, Grey, Anthracite, Matt Black, Stainless Steel, Bronze, Old Brass and more.



Assembly Tool (M10-002)

Special tool that makes it fast and easy to assemble pull wands (PU12) with tassel covers (PU13) that conceal the motor setup code. Compact, table-mountable and installer-friendly.



COMMERCIAL BENEFITS FOR RETAILERS

BENEFIT	IMPACT ON YOUR BUSINESS
High child safety	Fewer complaints and returns.
Modular system	Lower inventory and higher stock turnover.
Broad compatibility	Sell more systems with a single control solution.
Premium finishes	Higher perceived value and better margins.
Easy installation	Faster jobs — more installations per day.
Motionblinds compatible	Upsell smart and manual solutions together.

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